

Finding a cost-effective way to manage your print collateral is critical to your success. In fact, companies are spending 6% - 15% of annual revenues on documents and document-related processes*.

This is why CyberChrome has developed an advanced system to give you unparalleled control over the management and distribution of your print collateral.

Our completely web-based system directly responds to the increasing demand for faster turnaround, improved workflow, and overall reduction in cost-to-procure.

Built upon CyberChrome's extensive experience in print production, management and distribution, our system gives you the tools and functionality you need to make your job easier and to save you money.

*Source: The Cost of Business Communication, CAP Ventures

Print What You Need, When You Need It

- Sales Documents
- Direct Mail
- Brochures
- Stationery
- Forms & Labels
- Books
- Signs
- Commercial Print
- In-Box Materials
- Retail Inserts
- Directories
- Catalogs

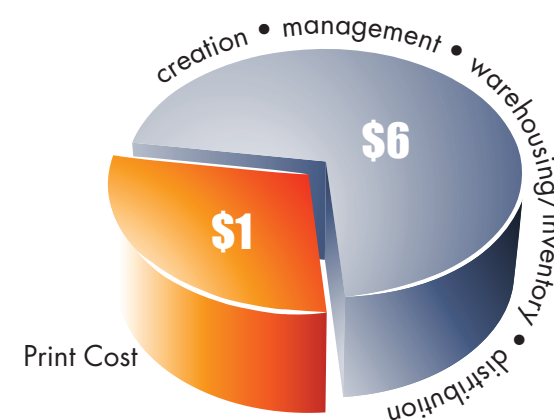
CyberChrome[®]
Digital Printing & Marketing Solutions

To learn more or schedule a live system demonstration contact us today!

Save Time & Money

The Challenge:

For each dollar spent on the purchase of print, an additional six dollars is spent on creation, management, warehousing/inventory and distribution.



Source: The Cost of Business Communication, CAP Ventures

The Solution:

CyberConnect helps you improve productivity and reduce waste with web-based digital workflow solutions.



- Reduce cost relative to document handling, storage and waste
- Guarantees enforcement of corporate identity and design standards
- Provides purchase control and accurate budget planning by cost center
- Create highly-targeted, one-to-one personalized communications

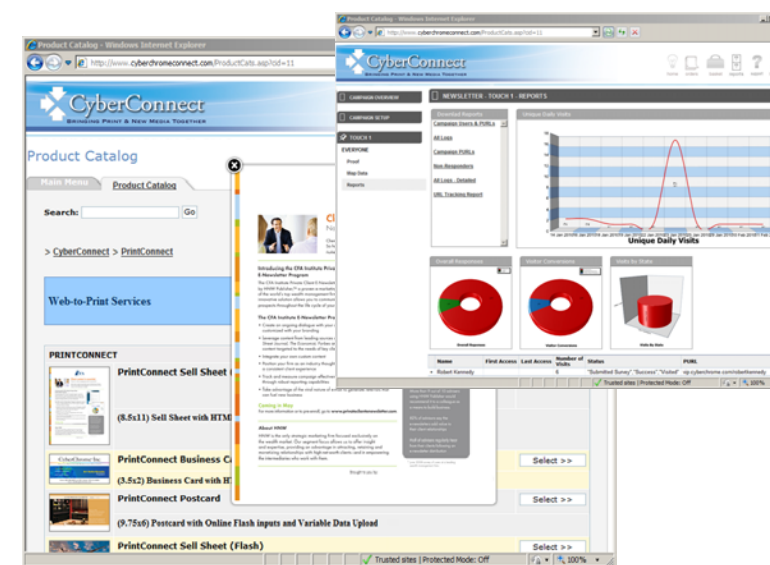
Who Uses It & What They Use It For...



Field Sales & Partners
Marketing & Creative Services
Human Resources
Corporate & Executive Staff

- Print Management & Fulfillment
- Customized Document & Collateral Creation
- Real-Time Inventory Ordering & Management
- Direct Mail Campaigns
- Cross Media Marketing Programs (Print, Web/PURL, E-mail)

Easy-to-Use, Web-Based Interface Puts You In Control



- Secure, Web-Browser Based
- Custom-Branded Interface
- Customized Templates
- Product Preview/Proofing
- User Budgets & Quantity Capping
- Multi-Layer Order Approval/Editing
- Kitting & Fulfillment
- Online Reports & Order Tracking
- Online Help Desk