CyberChrome®

ENVIRONMENTAL RESPONSIBILITY

Over 20 years ago, CyberChrome made a commitment to provide eco-friendly print solutions to our customers. By investing in digital technologies and equipment, the benefits were twofold; improving efficiencies for our customers while using eco-friendly products and processes that reduce the environment's carbon footprint. Being ahead of this trending curve, we continue to improve and enhance our "sustainability" practices today. We carefully source and provide the most eco-friendly solutions for our customers.

DIGITAL PRINTING EQUIPMENT:

Digital printing (print-on-demand) is the most environmentally friendly printing technology on the market. Combined with our online print ordering systems (web portal), our print services provide the most efficient, eco-friendly solution for producing printed documents. In general, our entire print production process uses less energy, produces less waste, while significantly reducing the overall carbon footprint.

REDUCED PAPER WASTE:
Digital printing reduces paper waste by 10% or more when compared to traditional print methods. This means that digital printing has a 95% useable rate, making it far better for the environment and far more efficient as a production process. In addition to the production process, paper savings is also highly significant relative to reduced document storage, waste, and obsolescence.

REDUCED EMISSIONS *(no toxic chemicals)*:
Since our presses don't use hazardous inks, we've reduced the hazardous chemicals impacting the environment that traditional printing does. This also includes platemaking, inks, solvents, emulsions, ammonia, film, etc. Digital printers produce less CO_2 which dramatically reduces the carbon footprint for creating printed materials is lower.

SAVES WATER:
Our digital print presses are waterless, which saves thousands of gallons of water consumption per year. In fact, none of our production processes use water as a consumable material.

RECYCLED PAPERS:
CyberChrome can provide a wide range of sustainabel recycled paper options. Also, a note on the printed item can request the end user to recycle the printed piece once it is no longer needed.

RECYCLED COMPONENTS:
In addition to recyclable empty ink cartridges, all of our digital press components are completely recyclable.

SMALLER INVENTORIES:
Digital printing gives the ability to print on demand. Only the required amount is printed, thus saving resources. Plus, low minimums mean not having to store large quantities of extra materials that may never even get distributed. This saves space, paper, and money. It also keeps many unused extras from ending up in landfills if the items become outdated and obsolete.

REDUCED COSTS:
In addition to all of the environmental benefits of digital printing, by printing on-demand costs are significantly reduced while content is always current and fresh.

INTERNAL WASTE & RECYCLING PROCEDURES:

Internal SOPs are in place for disposal and/or repurposing of any material used in our production process. This also includes shredding and properly disposing of sensitive customer documents.

SHIPPING & DISTRIBUTION:

ENVIRONMENTALY FRIENDLY GLOBAL DISTIBUTION:
Centralized fulfillment enables us to consolidate your global shipments for local redistibution. This greatly reduces fuel & CO_2 emissions for shipments, while eliminating energy needs for multipe warehoues or venders.